

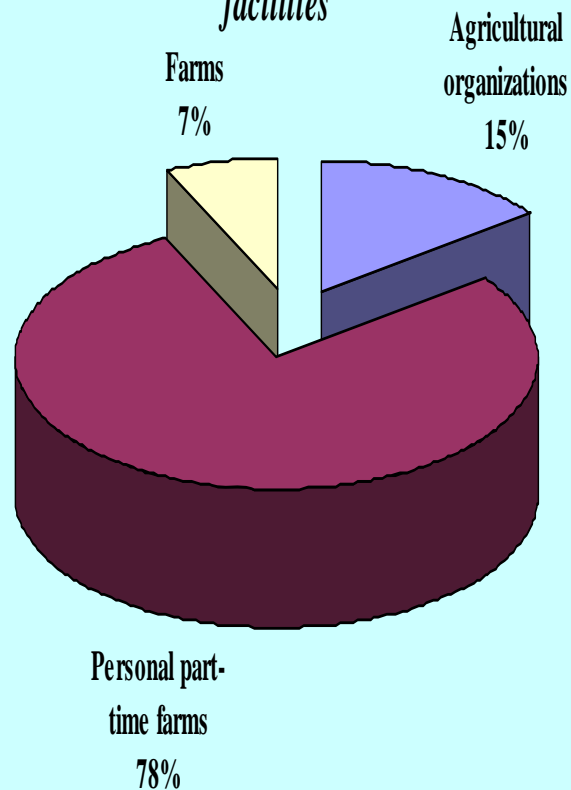
Organization of the Market of Fruit-and-Vegetable Products in Russia

Margarita Brazhevskaya

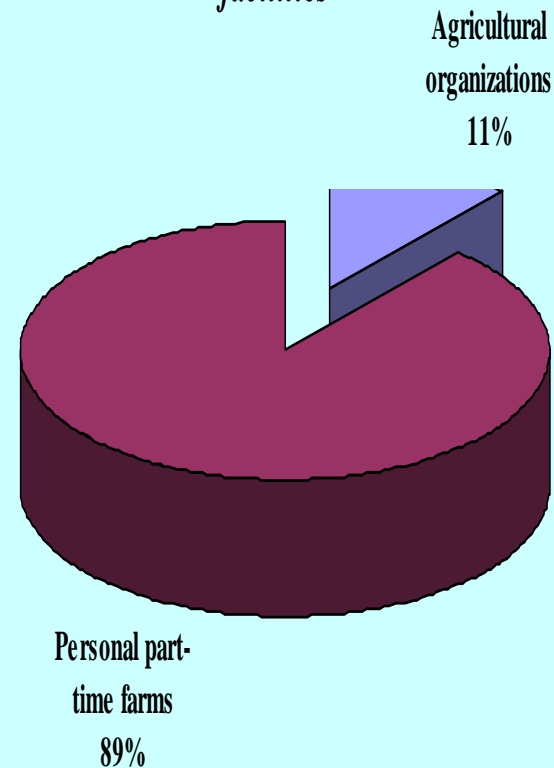
Ministry of Agriculture of the Russian Federation

Structure of Fruit-and-vegetable Production in Russia

Structure of production of vegetables by categories of facilities



Structure of production of fruit by categories of facilities



**Marketing of
fruit-and-vegetable
products
(retail trade)**

```
graph TD; A["Marketing of fruit-and-vegetable products (retail trade)"] --- B["Shops:"]; A --- C["Market squares:"]; B --- B1["Fruits - 47%"]; B --- B2["Vegetables - 50%"]; C --- C1["Fruits - 53%"]; C --- C2["Vegetables - 50%"];
```

Shops:
Fruits – 47%
Vegetables – 50%

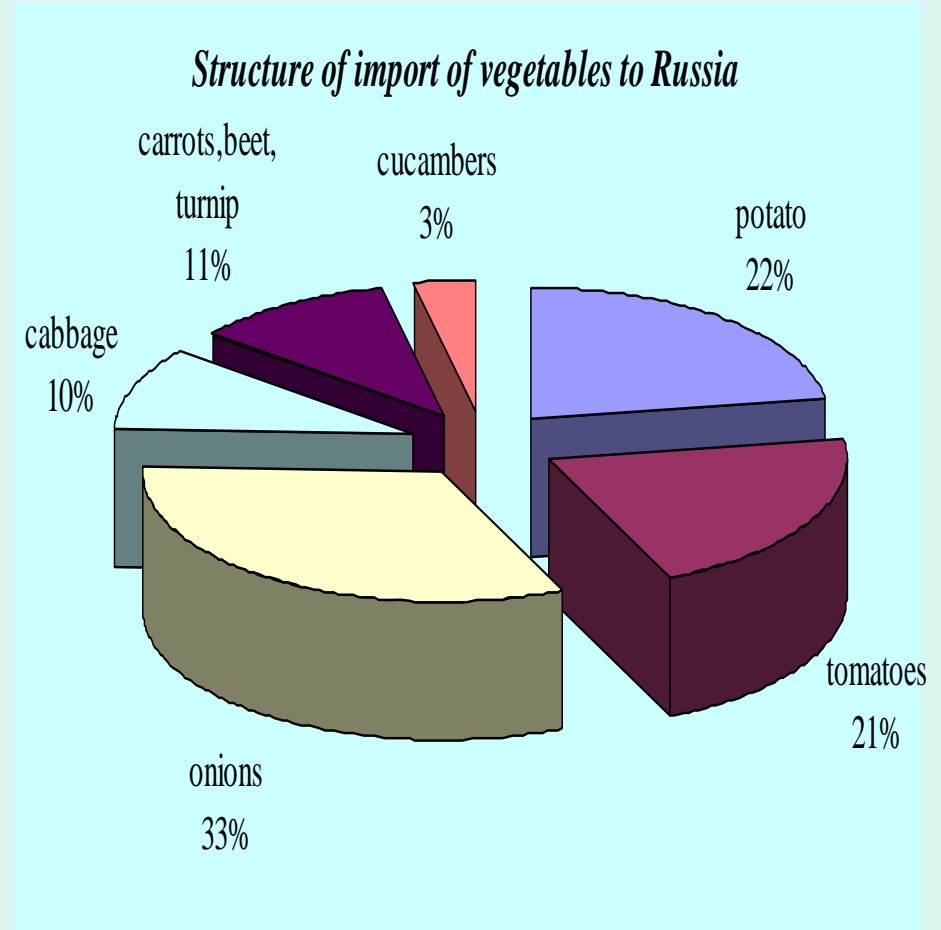
Market squares:
Fruits – 53%
Vegetables – 50%

Measures Aimed at Increasing Marketability of Personal Part-time Farms' Products:

- Creation of networks of agricultural consumer cooperatives within the frameworks of realization of the National Priority Project " Development of Agro-Industrial Complex"
- Federal law "On organization of activity of the retail markets " (2006)
- Development of the federal law on retail trade (2007)

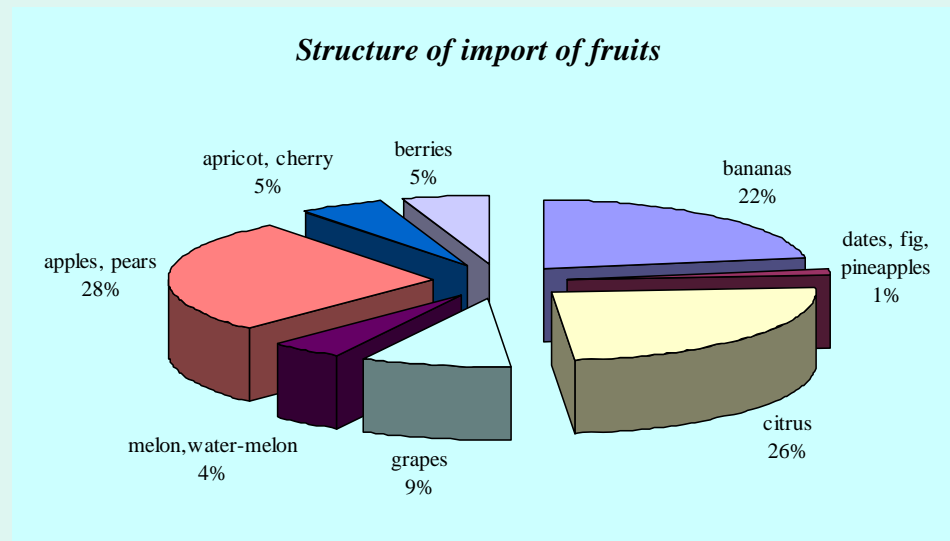
Market of Vegetable Products

- Production of vegetables in Russia in 2006 has reached 15,5 million tons.
- Import of vegetables is circa 2 million tons per year.
- Consumption of vegetables is circa 100 kg per capita per year.



Market of Fruits

- In last five years production of fruits in Russia reached circa 3-3,5 million tons per year.
- 40 % of resources of the Russian market of fruits are imported fruits, of which 60 % being fruits of subtropical cultures, which can not be produced in Russia for the reasons of climate conditions, or whose production volume is insignificant.



Import of Fruit-and-vegetable Products

- Fruit-and-vegetable production has a seasonal character because of specific climate conditions in Russia.
- During seasonal decrease in offer import gains considerable significance.
- The Russian Federation Customs Tariff currently in force establishes seasonal import duty rates for tomatoes, cucumbers, cabbage, carrots, a beet and apples, the internal prices on which have a strongly pronounced seasonal nature.