







# EN - PROGRAMME OF EVENTS - MEETING AREA

	SALA MEETING D1 PAD. D1	MEETING AREA BUSINESS LOUNGE PAD. D5	SALA STAMPA PAD. D3	SALA RIUNIONI AREA VIP D1	MEETING AREA SPICE & ERBS B1
<b>WEDNESDAY 4 MAY AM</b>					<b>10.30 AM</b> <b>SEMINAR:</b> A glimpse into the world of officinal plants   <b>11.30 AM</b> The expert replies  <i>By registration</i>  <b>1.00 PM</b> <b>SHOW COOKING</b> Cannamela by Bettina in Cucina
<b>WEDNESDAY 4 MAY PM</b>	<b>4.00 PM</b> <b>COOP MEETS SUPPLIERS ON THE QUALITY PROJECT</b>  <i>By invitation</i>	<b>2.30 PM</b> <b>OPEN DAY</b> Doing Agribusiness in Africa consciously . Talking session with Confindustria Assafrica & Mediterraneo  <b>4.00 PM</b> <b>OPEN PRESENTATION CUBA</b> Investment opportunities in the fruit sector  Organized by ICE LAVANA OFFICE	<b>CPR</b> <b>PRIVATE MEETING</b>  <i>By invitation</i> Organized by CPR		<b>3.00 PM</b> <b>SEMINAR:</b> Research and trial in the officinal plants sector   <i>By registration</i>  <b>4.00 PM</b> <b>FOCUS ON BALKANS</b>   <b>5.00 PM</b> Show cooking area <b>AROMATIC APERITIF</b> by Erboristeria Domani
<b>THURSDAY 5 may AM</b>	<b>11.00 AM</b> <b>THE ROLE OF FINANCIAL INVESTORS IN AGRIBUSINESS: opportunities and expectations for the fruit and vegetable chain</b>  Organized by Areté The Agrifood Intelligence Company	<b>11.00 AM</b>  <b>AGRIBUSINESS:</b> Investing with the Italian Cooperation for the Sustainable Development Goals  Organized by AICS  Traduzione: ITA/EN	<b>10.00 AM</b> <b>KNOW APPLE</b> Reaching the final consumer through dedicated training sessions for professionals  <i>By registration</i>  Organized by Assome-la Associazione Italiana Produttori di Mele	<b>10.00 AM</b> <b>PRIVATE EVENT REGIONE EMILIA ROMAGNA</b>	<b>10.30 AM</b>  <b>SEMINAR:</b> The world of essential oils  <b>11.30 AM</b> The expert replies  <i>By registration</i>
<b>THURSDAY 5 MAY PM</b>	<b>2.30 PM</b> <b>Presentation of the book "ARBORICOLTURA SPECIALE"</b> edited by Alessandra Gentile, Paolo Inglese, Massimo Tagliavini.  <i>By registration</i>  <b>4.30 PM</b> <b>MEDICAL PLANTS, HIGH POTENTIAL SECTOR</b>  <i>By registration</i>  Organized by EDAGRICOLE, Gruppo Tecniche Nuove	<b>2.30 PM</b> <b>WORKSHOP FERTIGATION E-LEARNING ACADEMY</b>  Organized by Yara Italia S.p.A			<b>2.30 PM</b>  <b>TECHNICAL WORKSHOP:</b> Le Regionali Bio by Cannamela: traceability of the supply chain, from field to table  Organized by Cannamela  <b>3.00 PM</b> Show cooking area <b>FOCUS:</b> Steam distillation with practical demonstration  <b>5.00 PM</b> Show cooking area <b>AROMATIC APERITIF</b> by Erboristeria Domani
<b>FRIDAY 6 MAY AM</b>		<b>11.00 AM</b> <b>BUSINESS OPPORTUNITIES IN THE SOMALI FRUIT&amp;VEG SECTOR</b>  Organized by UNIDO Somalia	<b>10.30 AM</b> <b>THE RESULTS OF BIOTECH: the first major national project on plant genetic improvement coordinated</b>  by CREA with its Genomics and Bioinformatics Center  Organized by Cia-Agricoltori Italiani and Crea	<b>10.30 AM</b> <b>TRACING A POLLINATORS' PATH: farmers and citizens engagement activities to tackle pollinators decline</b>  <i>By registration</i>  Organized by Progetto Percorso Impollinatori	<b>10.30 AM</b> <b>SEMINAR:</b> A presentation of FIPPO companies  <b>11.30 AM</b> The expert replies  <b>12.00 PM</b> <b>ROUND TABLE:</b> The Herbal drugs market  Organized by Erboristeria Domani
<b>FRIDAY 6 MAY PM</b>					<b>3.00 PM</b> <b>General assembly FIPPO members</b> only for registered members

# MACFRUT 2022