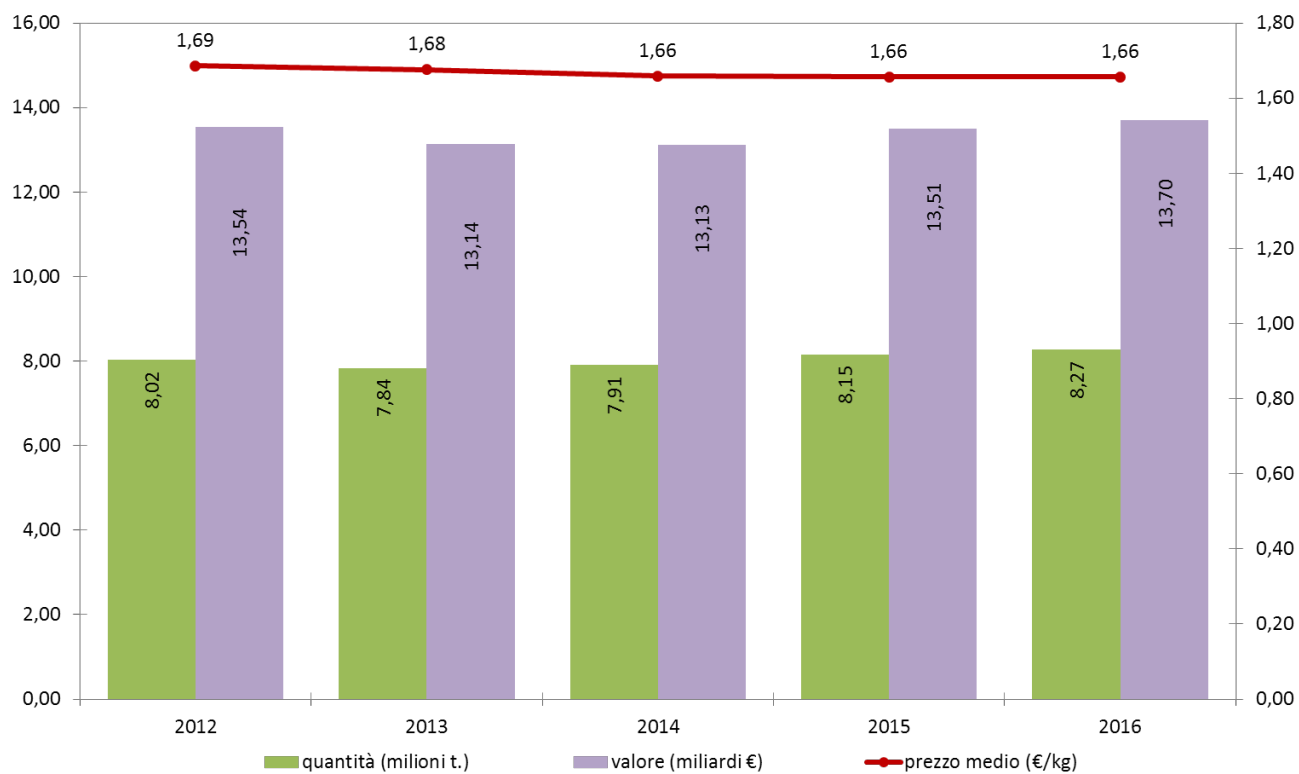


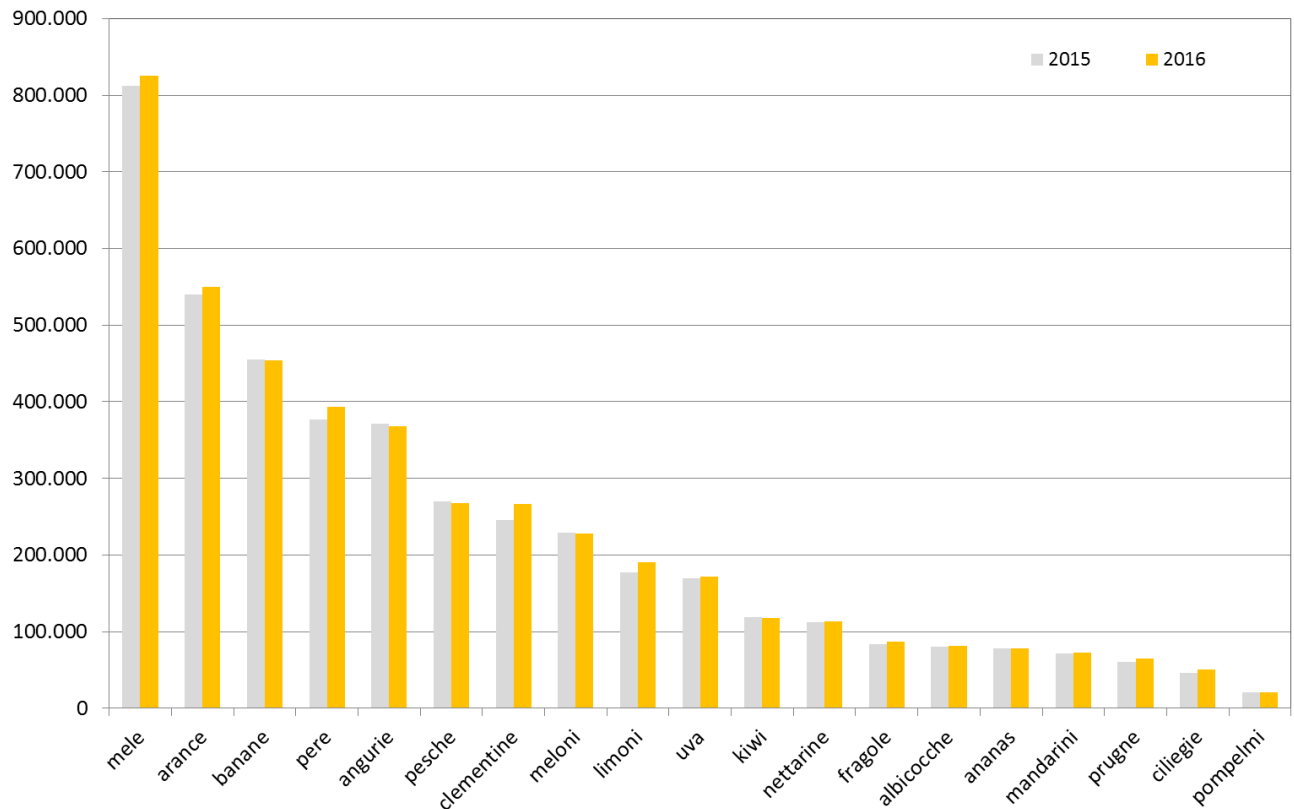
## 2016: I CONSUMI DOMESTICI DI FRUTTA E VERDURA FRESCA IN ITALIA

### Ortofrutta: acquisti in valore, volume e prezzo medio (serie storica 2012-2016)



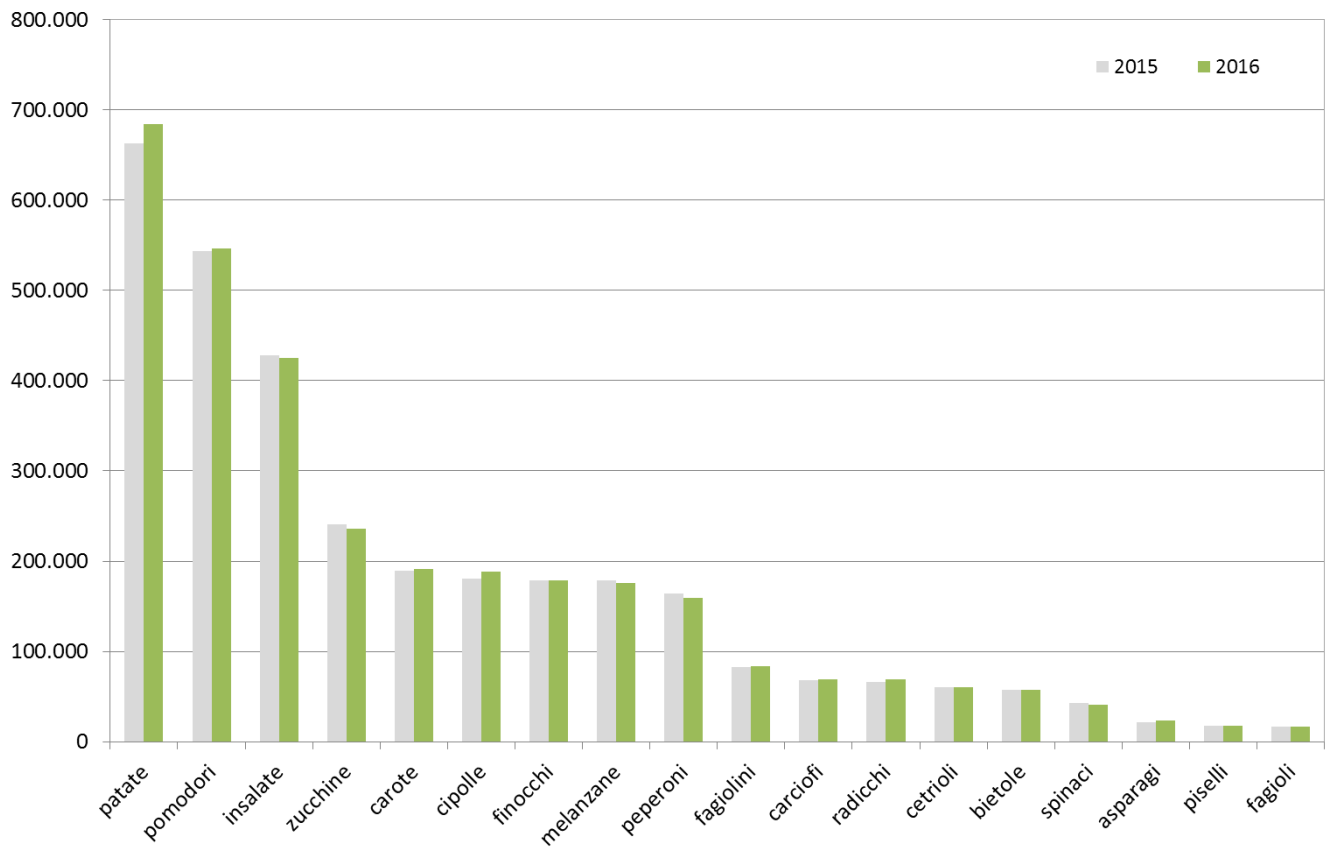
Fonte: elaborazioni CSO ITALY su dati GFK Italia

### Frutta: confronto in volume (2016 su 2015) - tonnellate



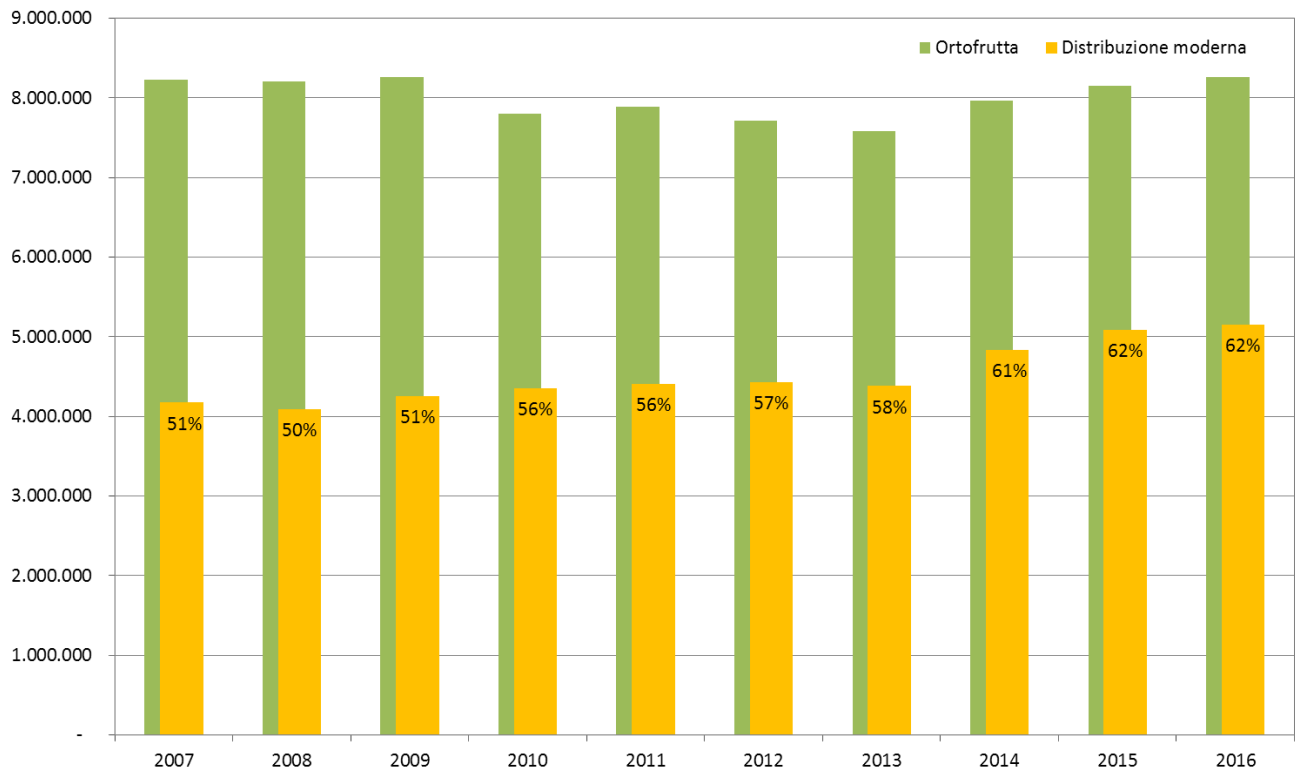
Fonte: elaborazioni CSO ITALY su dati GFK Italia

### Ortaggi: confronto in volume (2016 su 2015) – tonnellate



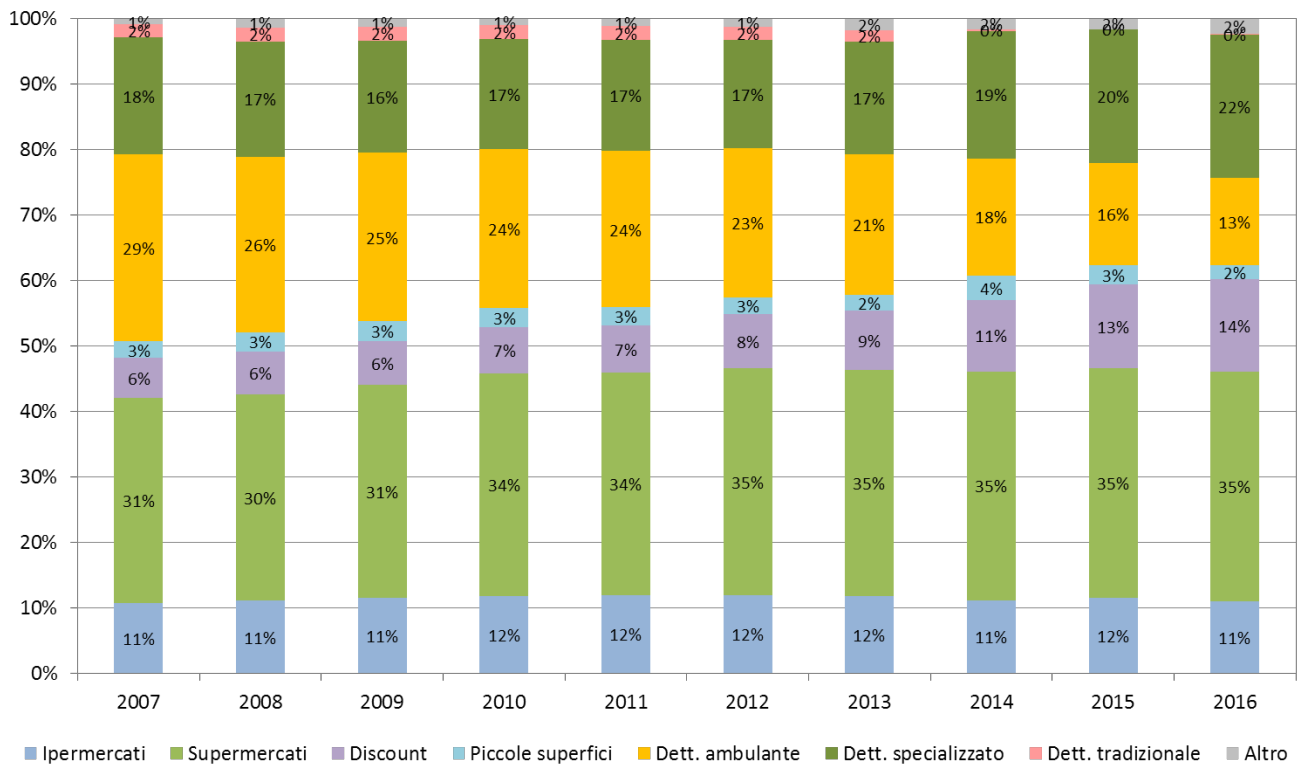
Fonte: elaborazioni CSO ITALY su dati GFK Italia

## Ortofrutta: peso della DM in volume (serie storica 2006-2015) - tonnellate

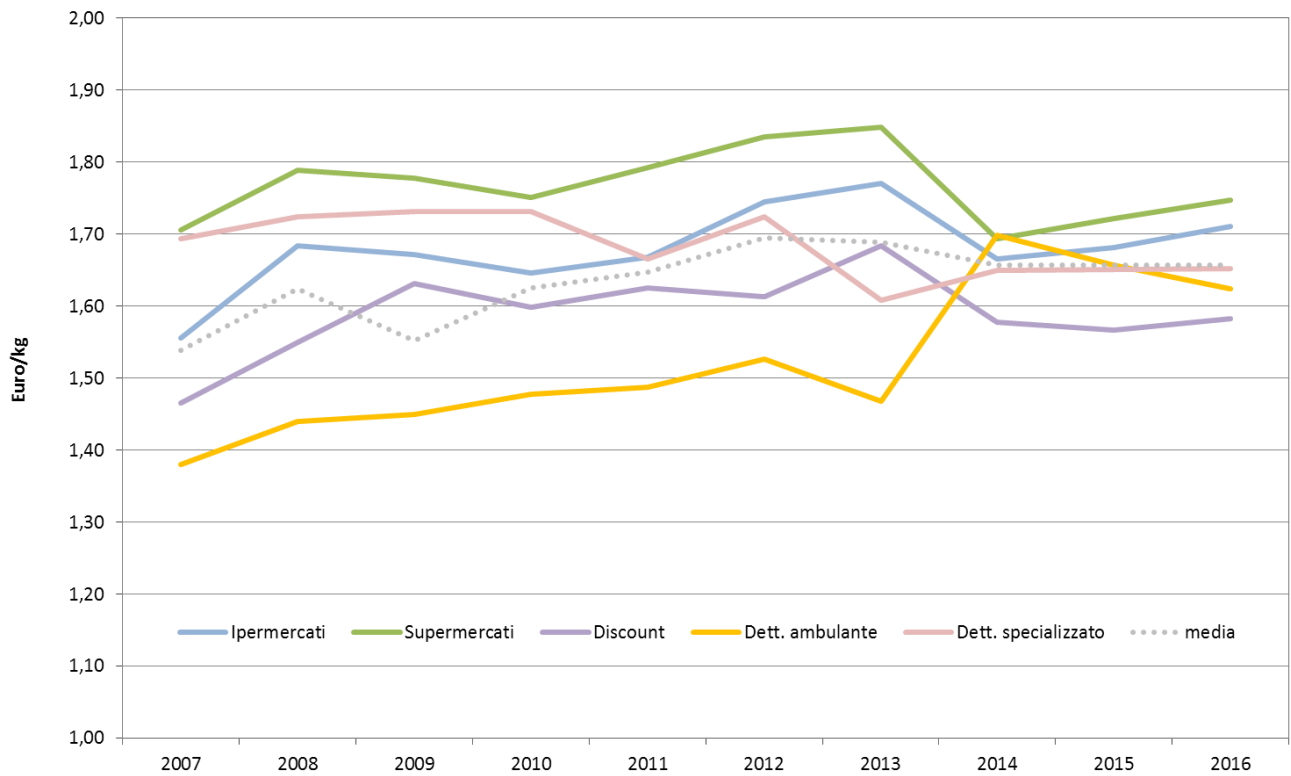


Fonte: elaborazioni CSO ITALY su dati GFK Italia

## Ortofrutta: distribuzione del volume per c. commerciale (serie storica 2007-2016) – % sul totale



### Ortofrutta: prezzo medio per c. commerciale (serie storica 2007-2016) – €/kg



Fonte: elaborazioni CSO ITALY su dati GFK Italia